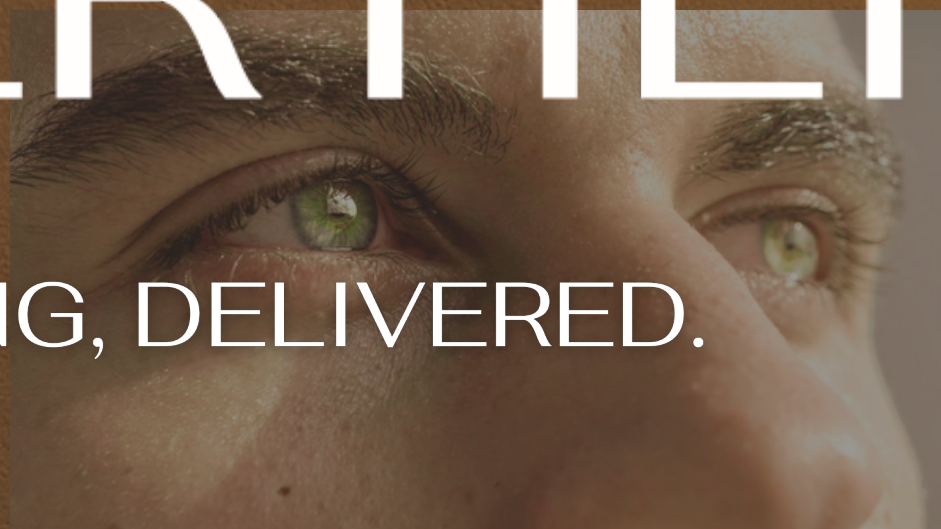


# JACK FERTILITY



SPERM TESTING, DELIVERED.





# A problem we were put on earth to solve together

"The marketer"

"The strategist"

"The scientist"



Nick Shipley MBA, MSc  
CCO

Lily Elsner MBA  
CEO

Maryam Rahbar PhD, MSc  
Scientific Lead



Nahal Fertility Program



Oxford University Hospitals  
NHS Foundation Trust



inconvenient

*but*

comprehensive



not comprehensive

*but*

convenient

JACK  
FERTILITY





comprehensive

&

convenient



The world's first  
postable  
mail-in  
sperm test



Improvement plans &  
sperm-friendly products



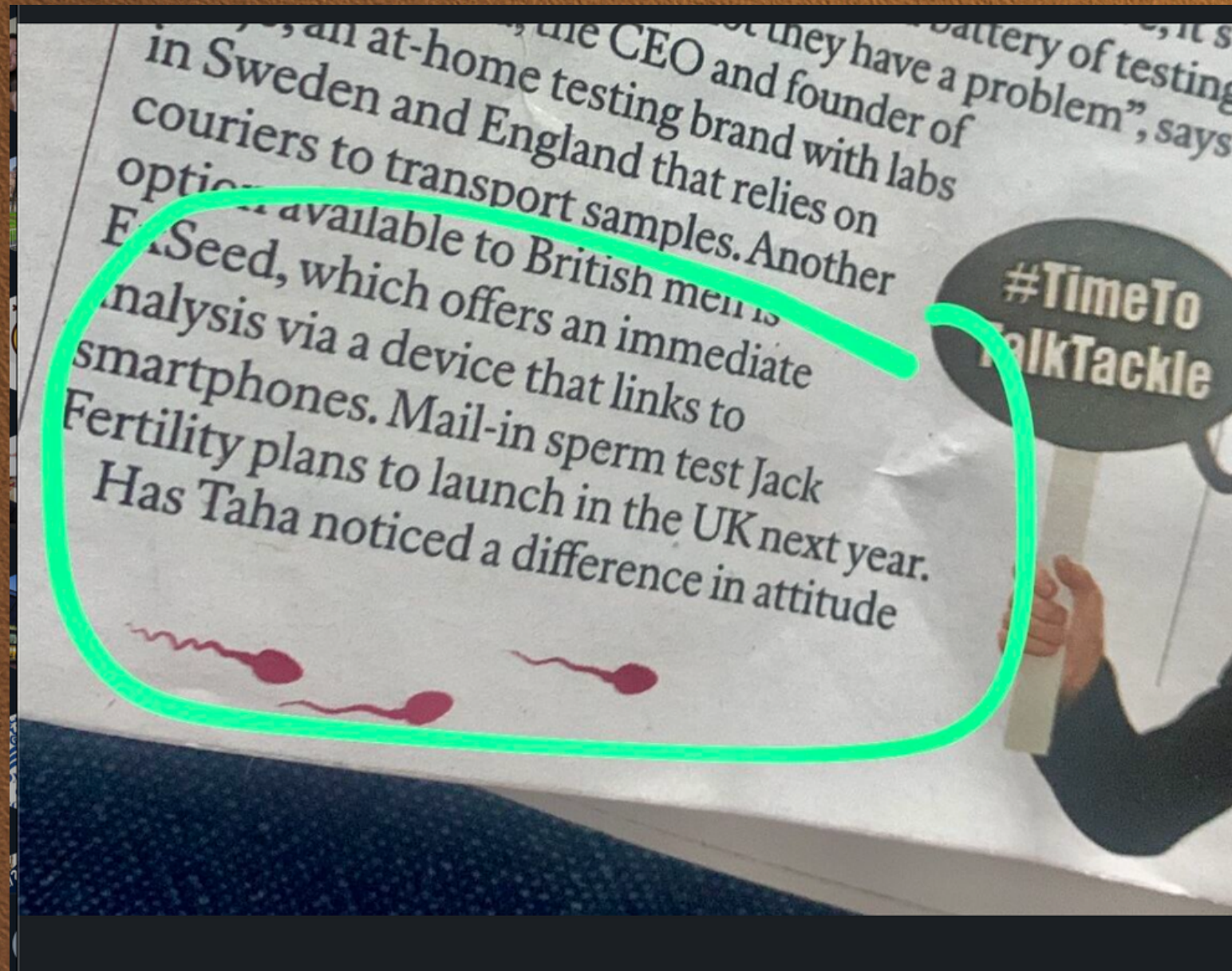
Retesting,  
specialist referrals  
& support

# One year into Jack, founded in Oxford after our MBAs



we've learned entrepreneurship has a variety of highs....

# #1 When should I come out of stealth?



Featured in:

**Daily Mail**

**THE SUNDAY TIMES**

*NEW YORK*  
MAGAZINE

+30 national  
papers





# #2: what's the value of incubator/accelerators?

WE HAVE PARTICIPATED IN

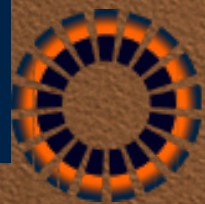


# #3: ask for help in the Oxford ecosystem!

YOU'RE ALREADY IN THE RIGHT PLACE  
PARTICULARLY, HERE WITH REUBEN!

Get curious, make mistakes + get messy

Some local gamechangers for me:



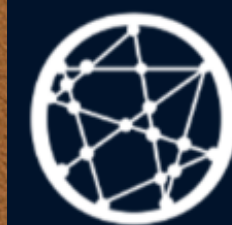
OXFORD SDG  
IMPACT LAB



EnSpire  
Oxford



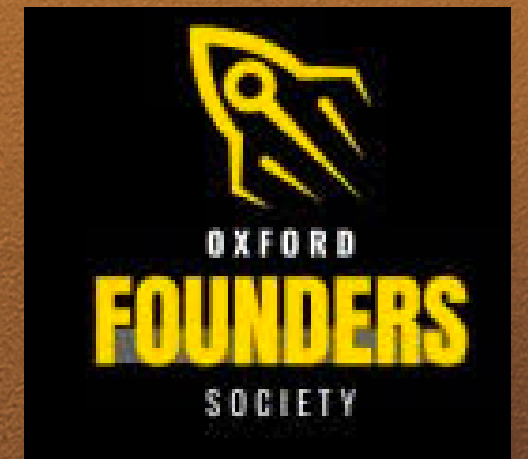
The Oxford  
Character  
Project



Oxford  
Artificial Intelligence  
Network



OxWIB  
OXFORD WOMEN IN BUSINESS



IDEA

Increasing Diversity in Enterprising Activities



# Taking my own advice...



**Please follow us on socials**

**Shout if you know  
any investors keen to  
fund male fertility research**

**Let me know if you want to  
join us in our mission  
to make sperm testing  
as easy as possible**

**Thank you!**